

MIURA

M.I.U.R.A.

Company Profile

WHO WE ARE

MIURA is a community of excellence, where customers can meet the best professionals on the market and the best project managers to manage their most structured and complex campaigns.

MIURA deals with branding, copywriting, web development, funnel marketing, social media, advertising, graphic design.

MIURA is a community of excellence: it is only open to people with specific technical, professional, ethical and human skills, who are committed to making the world a better place.

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OUR MISSION

Our mission is to help our clients make the most of their strengths through all media available today, with a particular focus on the digital world.

We start from the construction - or makeover - of a brand identity until its online promotion, working on all major communication assets: from graphics to text, from social media to online advertising.

What makes us different from many competitors?

The analytical and strategic approach: based on the market requirements and on our customers' goals, we always develop a tailor-made plan, offering modular and integrated services.

Our clients' success is our success.

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Communication Strategy

MIURA responds to customer needs through structured projects based on a careful analysis of the brand, its offer, the market, the competitors, current communication and all opportunities available.

Brand Identity

Your project is surely interesting. We will give it the look and feel it deserves, and will adapt it to any media, both paper and digital.

M.I.U.R.A.
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Professional Photos

No one will remember a brand if it is not able to give emotions. We will translate emotions into unique and long-lasting images.

OUR SERVICES

Websites / e-Commerce

We specialize in the creation and promotion of websites and e-Commerce platforms based on Wordpress. Mobile focused and user-centered, with that touch of class to make them unique and memorable.

Social Media Content

Today an accurate social presence is essential to be seen by potential customers. No need to open a thousand profiles, we choose the most useful for you and your brand and develop dedicated editorial plans.

M.I.U.R.A.
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Funnel Marketing

If you want to transform the web and social media into powerful sales tools, you can choose our funnel marketing services: landing pages and advertising campaigns on Google and Facebook with clear goals.

OUR SERVICES

Newsletter & Blogging

Advanced Services for those who want to start a continuous communication with customers. We guarantee quality content and a touch of originality that often makes the difference.

Online Adv

Google, Facebook, Instagram, LinkedIn, Twitter Ads: online advertising offers great potential even on a tight budget, but strategic digital marketing skills and a deep knowledge of the various platforms are essential. We have both.

PR & Press Office

Is your business newsworthy? We are in touch with the major national and local newspapers and we can take care of your personal and corporate PR.

M.I.U.R.A.
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OUR SERVICES

Event Support

We are experts in events design and management. We can manage professionally all the aspects of an event, from location selection to online promotion and participants registration.

Corporate Training

We hold training courses to enable our clients to manage their corporate communication channels, especially concerning social media and photography.

M.I.U.R.A.
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Digital Internationalization

Through our multilingual communication, e-Commerce and digital marketing services, we help companies sell in multiple countries.

MIURA'S MOOD

#Communication #Digital #Innovation #SocialMedia #Storytelling #FunnelMarketing #Community
#Culture #Trust #Startup #Growth #Team #Passion #Skills #Training #Design #Creativity #Sustainability



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PORTFOLIO

Latest projects.



- communication
- website ITA/ENG
- social media
- funnel mktg
- newsletter & blogging
- online adv

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Italian Craft Brewery

- creativity and identity
- communication
- e-commerce
- ITA/ENG
- newsletter & blogging

- communication
- social media
- funnel mktg
- newsletter & blogging
- event management
- PR, live tweeting



International Forum for Female and Young Entrepreneurs

PORTFOLIO

Latest projects.



Beach umbrellas
booking service

- communication
- website review
- social media
- funnel mktg
- online adv
- newsletter & blogging

- communication
- social media
- funnel mktg
- online adv
- sales support
- PR



Digital Camera School
- photography school -

M.I.U.R.A.
u l t i m a t e
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a c t i n g
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Food import

- logo design
- creativity and identity
- communication
- e-commerce
- ITA/ENG

BEST EVENT AWARD

Latest projects.



**Beach umbrellas
booking service**

- communication
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- communication
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**Digital Camera School
- photography school -**

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Food import

- logo design
- creativity and identity
- communication
- e-commerce
- ITA/ENG

SO WHAT?

Tell us about your project.

Together we will find the best promotion solutions.

Melania Pecoraro
Founder & CEO

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Italy

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M.I.U.R.A.

We drive you to Excellence

w w w . m i u r a . g r o u p

